

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the www.colormaxdigital.com and Colormax Digital Imaging, Inc. and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Colormax Digital Imaging, Inc. include www.colormaxdigital.com, ColorMax, Keepsake Creations and www.keepsakecreations.com. By using the ColorMax website, you consent to the data practices described in this statement.

Collection of your Personal Information

ColorMax may collect personally identifiable information, such as your name. If you purchase ColorMax's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by ColorMax. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the ColorMax website.

ColorMax encourages you to review the privacy statements of websites you choose to link to from ColorMax so that you can understand how those websites collect, use and share your information. ColorMax is not responsible for the privacy statements or other content on websites outside of the ColorMax website.

Use of your Personal Information

ColorMax collects and uses your personal information to operate its website(s) and deliver the services you have requested.

ColorMax may also use your personally identifiable information to inform you of other products or services available from ColorMax and its affiliates. ColorMax may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

ColorMax does not sell, rent or lease its customer lists to third parties.

ColorMax will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on ColorMax or the site; (b) protect and defend the rights or property of ColorMax; and, (c) act under exigent circumstances to protect the personal safety of users of ColorMax, or the public.

Use of Cookies

The ColorMax website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server.

Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize ColorMax pages, or register with ColorMax site or services, a cookie helps ColorMax to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same ColorMax website, the information you previously provided can be retrieved, so you can easily use the ColorMax features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the ColorMax services or websites you visit.

Security of your Personal Information

ColorMax secures your personal information from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to our website, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol, and compliance with the Trustwave , Data Loss Prevention program.

Children Under Thirteen

ColorMax does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Changes to this Statement

ColorMax will occasionally update this Statement of Privacy to reflect company and customer feedback. ColorMax encourages you to periodically review this Statement to be informed of how ColorMax is protecting your information.

Contact Information

ColorMax welcomes your questions or comments regarding this Statement of Privacy. If you believe that ColorMax has not adhered to this Statement, please contact ColorMax at:

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Effective as of December 27, 2011